

For Immediate Release: August 1, 2013
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*SouthCoast Imaging Center Announces the Addition of
3D Mammography at OB/GYN Practice*

Savannah, GA - SouthCoast Imaging Center, one of the first women's centers in Georgia to offer 3D mammography (breast tomosynthesis), has recently added this life saving technology to the services offered at SouthCoast's OB/GYN Associates of Savannah at 5353 Reynolds Street. 3D mammography produces a three-dimensional view of the breast tissue that helps radiologists identify and characterize individual breast structures without the confusion of overlapping breast tissue.

Since the introduction of 3D mammography, physicians and patients have been impressed with the increase in the detection of early breast cancers that cannot be seen on traditional 2D mammograms. Recent studies have shown the following results from the introduction of 3D mammography into women's imaging practices:

- 53% increase in invasive cancer detection rates
- 35% increase in cancer detection rates
- 37% decrease in call back rates
- 11% decrease in biopsy rates

The 3D screening experience is similar to a traditional mammogram. During the exam, the X-ray arm sweeps in a slight arc over the breast, taking multiple breast images in just seconds. Instead of viewing all the complexities of the breast tissue in one flat image, doctors can examine the tissue one layer or "slice" at a time. 3D mammography benefits all screening and diagnostic mammography patients, and is especially valuable for women receiving a baseline screening, those who have dense breast tissue and/or women with a personal history of breast cancer.

By offering women the latest technology in mammography, SouthCoast Imaging Center expects to increase the number of women who will be routinely screened. Breast cancer is the second leading cause of cancer death among women, exceeded only by lung cancer. Statistics indicate that one in eight women will develop breast cancer sometime in her lifetime. The stage at which breast cancer is detected influences a woman's chance of survival. Early detection saves lives.

For more information or to schedule a 3D mammogram, contact SouthCoast Imaging Center at 912-691-4200.

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